

PUBLIC RELATIONS • ADVISING CHECKLIST

04-06 • 06-08
C A T A L O G

This is an advising aid for planning purposes only. Students may review their electronic degree audit online at <http://www.utexas.edu/student/registratr/ida> or with their academic advisor. Students should consult the Undergraduate Catalog for official information concerning degree and residency requirements and general rules and regulations.



GENERAL REQUIREMENTS				Hrs Lacking
ENGLISH: 12 hours. English or Rhetoric and Composition. RHE 306 <input type="checkbox"/> E 316K <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> 6 additional hours (RHE 309K/309S/310 [309L])				
FOREIGN LANGUAGE: Proficiency required through the fourth semester, usually 312L. 506 <input type="checkbox"/> 507 or 508K <input type="checkbox"/> 312K <input type="checkbox"/> 312L <input type="checkbox"/>				
SOCIAL SCIENCES: 15 hours. A. American History: 6 hours. May be taken at the lower or upper-division level. "Partially fulfills legislative requirement for American History" _____ <input type="checkbox"/> _____ <input type="checkbox"/> B. American Government (including Texas): 6 hours. GOV 310L <input type="checkbox"/> GOV 312L <input type="checkbox"/> C. 3 hours. From: Anthropology, Economics, Geography, Linguistics, Psychology or Sociology. _____ <input type="checkbox"/>				
MATHEMATICS: 3 hours. M303D, M305G or approved Business Foundations Program substitute. _____ <input type="checkbox"/>				
NATURAL SCIENCES: 9 hours. 6 of 9 hours must be taken in one department. Courses must be from: Astronomy, Biology, Chemistry, Computer Science, Geology, Marine Science, Physical Science and Physics. Human Ecology and Nutrition will NOT be counted towards the degree. The remaining 3 required hours must be satisfied through a course in another department or by taking an additional Math course. _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/>				
FINE ARTS: 3 hours. Course must be chosen from: Art/Art History, Music or Theater and Dance. _____ <input type="checkbox"/>				
WRITING: 2 courses containing a substantial writing component. May be combined with other requirements, including courses in the major department and in the College of Communication. _____ <input type="checkbox"/> _____ <input type="checkbox"/>				
BUSINESS: 12 hours. MKT 338 cannot be used to satisfy this requirement. MKT 320F is a prerequisite for certain required Public Relations courses. _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> upper-division _____ <input type="checkbox"/> upper-division				
MAJOR REQUIREMENTS				
SPECIAL REQUIREMENTS: 1. To enroll in upper-division College of Communication courses, a 2.25 UT GPA and 2.0 GPA in Communication are required. 2. A statistics course is a prerequisite for ADV 344K. Approved courses for this requirement are EDP 371, M 316, MIS 311F, S W 318, PSY 418 and SOC 317L. Public Relations students must earn a C or better. 3. A grade of C or better is required in each major requirement, unless offered only on a pass/fail basis. 4. A grade of B or better is required in ADV 318J in order to take the next required PR or ADV course. ADV 318J may only be taken twice. 5. To enroll in J 315 students must score at least 45 on the GSP test and 29 on the word processing test.				
MAJOR COURSEWORK 1. PUBLIC RELATIONS COURSES: At least 36 and no more than 42 hours in major courses. At least 24 hours must be upper-division. 30 REQUIRED HOURS ADV 318J <input type="checkbox"/> ADV 344K <input type="checkbox"/> PR 367 <input type="checkbox"/> PR 350 (321K) <input type="checkbox"/> J 315 <input type="checkbox"/> J 360 <input type="checkbox"/> PR 352 (334) <input type="checkbox"/> PR 377K <input type="checkbox"/> PR 319 (331, 333) <input type="checkbox"/> PR 348 <input type="checkbox"/> 6 ADDITIONAL HOURS IN ADV/PR or approved courses. _____ <input type="checkbox"/> _____ <input type="checkbox"/> upper-division				
2. COMMUNICATION COURSES: 6 hours required from courses in the College of Communication but outside of Advertising/PR. _____ <input type="checkbox"/> _____ <input type="checkbox"/> Note: No more than 48 hours of College of Communication courses can count for degree credit. <u>No course in Communication may be taken pass/fail unless offered only on a pass/fail basis.</u>				
COMMUNICATION and CULTURE: 3 hours. A Communication course dealing with issues of minority or non-dominant groups in the United States. Course requirement may be combined with the major requirement. Check approved courses online or in CMA 4.140. _____ <input type="checkbox"/>				
ELECTIVES				
In combination with degree requirements, electives are taken to meet the 120 hours and the 36 upper-division hours required for graduation. PED courses will not count.				upper division elective hours any level elective hours
REQUIREMENT CHECKLIST			Hours Lacking	
<ul style="list-style-type: none"> • 120 hours total. • 36 upper division hours. • 24 of last 30 hours in residence. • 60 of 120 hours must be in residence. • 15 hour pass/fail limit (only electives may be P/F). • Only 12 hours in major by transfer will count. 				
<ul style="list-style-type: none"> • No general academic requirement and no course in the College of Communication may be taken on a pass/fail basis. • 2.0 GPA overall & in the College of Communication is required to graduate. 				
			Hours Completed	
			Total Hours (120 Minimum)	

Remember: A total of 36 hours of upper-division coursework is required.

PUBLIC RELATIONS • EXAMPLE OF A 4-YEAR CURRICULUM

	FALL SEMESTER	SPRING SEMESTER
1	Rhetoric 306 _____	Fine Arts (3 hours) _____
	Foreign Language 506 _____	Foreign Language 507 _____
	Natural Science (3 hours) _____	M 305G or M 303D _____
	Social Science (3 hours) _____	Advertising 318J (grade of "B" required) _____
	Communication (3 hrs not PR) _____	RHE 309K/309L/309S _____
2	English 316K _____	RHE 309K/309L/309S _____
	Foreign Language 312K _____	Foreign Language 312L _____
	Government 310L _____	Government 312L _____
	Natural Science (3 hours) _____	Natural Science (3 hours) _____
	J 315 _____	Communication (3 hrs not PR) _____
3	American History (3 hours) _____	American History (3 hours) _____
	Elective (3 hours upper-division) _____	Elective (3 hours upper-division) _____
	Marketing 320F _____	Business (3 hours upper-division) _____
	Statistics course** _____	Advertising 344K _____
	P R 319 (331,333) _____	PR 348 _____
4	Business _____	Comm. & Culture course (3hours) _____
	PR 367 _____	PR 377K _____
	Major course _____	Major course (3 hours upper-division) _____
	PR 352 (334) _____	PR 350 (321K) _____
	J 360 _____	Business course _____

** A statistics course is a prerequisite for ADV 344K. Public Relations students must earn a C or better.

NOTE

A grade of C is required for all courses in the major, with the exception of ADV 318J in which a B is required. ADV 318J may only be taken twice.

FOR YOUR INFORMATION

EARNING A 'D' IN A COURSE

A grade of 'D' earned in a course taken at another institution (a transfer course) will not be accepted for credit by the Office of Admissions. A grade of 'D' in any College of Communication course will not count for degree credit. For any other degree requirements, a grade of a 'D' earned in a resident UT Austin course will be usable.

UPPER-DIVISION REQUIREMENT

At least 36 of your degree-credit hours must be upper-division. A course is considered upper-division if the second digit of the course is 2 through 7. For example, GOV 340 is upper-division.

CONCURRENT ENROLLMENT

While you are enrolled at the University, you *cannot* attend another school except under certain circumstances. Concurrent enrollment applies to correspondence courses, courses at another university or college, and courses from the UT Division of Continuing Education. Contact your academic advisor for complete information on the rules and to complete the correct paperwork.

DEGREE AUDIT

An official degree audit shows the requirements you lack as well as those you have completed. It is the means by which the College certifies that you have met all degree requirements and are eligible to graduate. To review and discuss your degree audit, meet with your academic advisor. You may view your audit online at <http://www.utexas.edu/student/registrar/ida>.

CREDIT BY EXAMINATION (CR)

Credit by examination may be used to fulfill requirements even if you petition for credit (CR) and not the grade.

ADVISING APPOINTMENTS

You can log onto the Student Appointment Reservation System (STAR) at <https://schedules.communication.utexas.edu/advising> to view your academic advisor's schedule and set an advising appointment.

HIGH SCHOOL DEFICIENCIES

All entrance deficiencies assessed by the Office of Admissions must be cleared before graduation. Courses used to remove deficiencies will not count for degree credit. Contact your academic advisor for further information.

"IN RESIDENCE" COURSES

A course is considered to be "in residence" if the course is listed in the *UT Austin Course Schedule*. Credit by examination, correspondence courses and extension courses are not considered to be in residence. To qualify for graduation, 24 of your last 30 hours and 60 hours of your 120 total credit hours must be completed in residence.

PASS/FAIL REGULATIONS

A maximum of 15 hours of electives may be taken on a pass/fail basis. No course for any degree requirement and no course in the College of Communication may be taken pass/fail, unless the course is offered only on a pass/fail basis.

GRADUATION

All students must have a 2.0 UT GPA as well as a 2.0 GPA in College of Communication coursework in order to graduate. Graduating seniors must apply online for their degree by the published deadline.

