Participant Pool Use Application  
Department of Advertising, University of Texas at Austin

**Instructions:**

I. Do not complete this form until the study has been formally approved by the Institutional Review Board.

II. If you are a student, you also must have a supervising professor’s approval for the study.

III. If you have met the above criteria, email this completed form and your IRB approval letter to the participant pool coordinator, Dr. Jeeyun Oh (jeeyunoh@utexas.edu). If you are a student, you also must CC your faculty supervisor on this email.

Project Title:

__________________________________________________________________________________________

Principal Investigator(s) (PIs):

Name & E-mail Address  
Signature & Date

Name & E-mail Address  
Signature & Date

Faculty Supervisor (if PI is a student):

Name & E-mail Address

How many participants do you need for your study?

Minimum required to complete study  ____________________  
Maximum desired  ____________________

When would you like to start your study?  ____________________

Can participation be completed via the web at participants’ leisure?  ________________

Has this project utilized the pool before? _______ If yes, when?  ____________________

Has the PI used the pool before? _______ If yes, when?  ____________________

E-mail this application, with your IRB approval, *at least two weeks prior to your desired study start date* to Dr. Jeeyun Oh (jeeyunoh@utexas.edu) Please note that we field studies in the order we receive them. If it is a busy semester, there is a chance we won’t be able to meet your needs.

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