



Future Leaders Fund



ALUMNI + FRIENDS OF TXC SUPPORT

\$1k / \$5k / custom donation levels

Texas Creative welcomes the [support of individual donors](#) and recognizes significant gifts with mentions on social media, invitations to participate in critiques and to attend TXC events.

If you have questions or want to discuss making a gift, please contact us at texascreative@austin.utexas.edu.

PREFERRED AGENCY SPONSOR BENEFITS

\$20k donation level (preferred + sustaining benefits)

TXC “Think Tank” Summer Course – Working from a brief (NDA protected) delivered by an agency/client partner, TXC writers and art directors are selected by application for this Summer elective course and develop concepts, present ideas and deliver a final presentation. Agencies/clients own the intellectual property and students benefit from agency/client collaboration while offering “ground truth” perspective for advertisers seeking to reach a Gen-Z audience.

UTNY 1-on-1 Select Interviews – Prior to TXC’s annual visit to Creative Week, partner agencies are given the opportunity to screen student books and prearrange interviews with up to eight students of their choice and interview them at UTNY or via Zoom calls during our regularly-scheduled portfolio reviews.

TXC/UTNY Creative Week – Creatives/recruiters from partner agencies are offered seats as portfolio reviewers. Additionally, these agencies are prioritized for site visits during the same week. Partner agencies also receive first opportunity to fill guest speaker slots at UTNY.

SUSTAINING AGENCY SPONSOR BENEFITS

\$10k donation level (sustaining benefits)

TXC Stock Show Exclusive Interviews – “Presenting sponsors” of our exhibition get access to P3 and P4 students for on-site portfolio reviews in a separate space during the show.

TXC ListenUp Speaker Series – Each Fall/Spring semester, one ListenUp event will be devoted to a single agency/client who will provide an overview of their work and any job/internship opportunities to students.

TXC Portfolio Course Critiques - Attached to this opportunity, partner agencies will receive one reserved seat for end-of-semester reviewers for P1/P2/P3/P4 critiques.

TXC Social Media + Event Recognition – Promotion of partner agency on all Texas Creative social media platforms during each academic year (Instagram / Threads / Facebook) and on TXC website; recognition as partner agency sponsor of all Texas Creative events (Stock Show / ListenUp Speaker Series / Creative Week at UTNY)



The University of Texas at Austin
**Stan Richards School of
 Advertising & Public Relations**
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