



BP's Deepwater Horizon Spill

The background features a white central area with two large orange triangles. One triangle is in the top-left corner, and the other is in the bottom-right corner, meeting at a diagonal line that runs from the top-left towards the bottom-right.

2010

WHERE IT ALL STARTED



April 20, 2010



3 Days Later

CAGE
TWR: 0
DPT: 4840'
HDD: 088
TWR: 0.5

REV
DPT: 4935'
ALT: 71
WTY: 5008'

Oil Spills Into GOM

The background features a white central area with two large orange triangular shapes. One triangle is in the top-left corner, and the other is in the bottom-right corner, meeting at a diagonal line that runs from the top-left towards the bottom-right.

Content Strategy

Seven Pillars



Beaches

Claims





New Orleans

Cat Island

Horn Island

Dauphin Island

Santa Rosa Island

Petit Bois Island

Mobile Dome

Chandeleur Valley

Clean Up

© 2010 Google

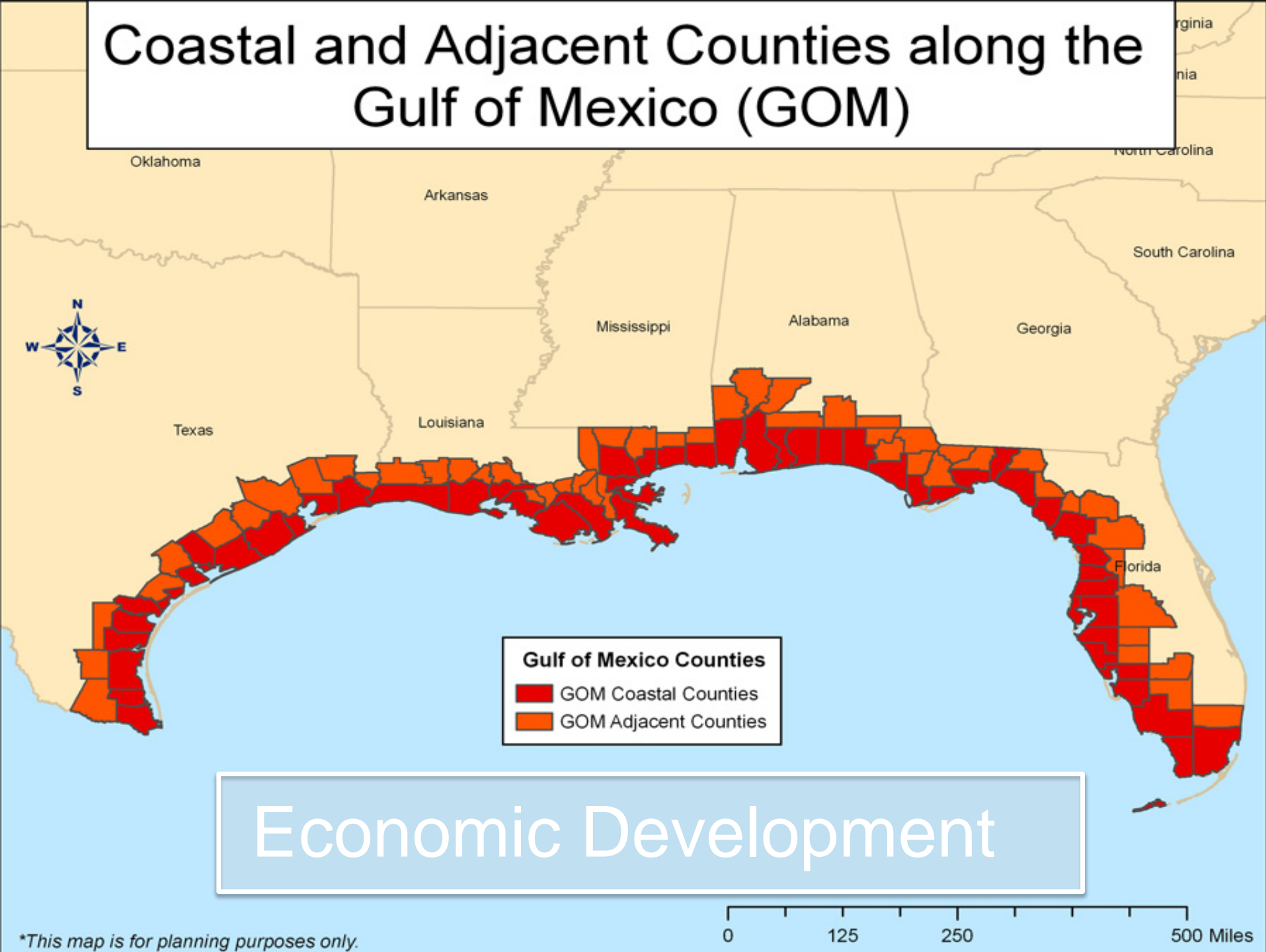
Data SIO, NOAA, U.S. Navy, NGA, GEBCO

© 2010 Europa Technologies

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Coastal and Adjacent Counties along the Gulf of Mexico (GOM)



**This map is for planning purposes only.*



Environmental Restoration

BP's History of Safety Violations

BP paid **\$6.5 million in civil penalties** for illegally dumping hazardous waste at an oil field.

Refinery Explosion in Texas City **kills 15, injures 170**; that refinery had reported three fatal accidents in the past decade. BP set aside \$1.6 billion for private lawsuits stemming from the accident.

Thunder Horse, where hundreds of pieces of equipment are created, had a near disaster when a faulty control system opened valves and allowed water to flood into the hull of a drilling platform there.

An explosion and fire at the Texas City refinery forces BP to shut down all three of its hydrotreating trains. Local residents are told to remain indoors as a precaution. An investigation finds that the explosion was due to lack of maintenance

BP **fined \$50 Million** for not following Clean Air Act Safety Guidelines during 2005 Texas City refinery explosion.

BP's Alaska operations **cited 8 times in 7 years by EPA** for lapses in their environmental practices.

1999

2004

2005

2006

2007

2010

Two workers are killed and another is seriously injured at the Texas City refinery after they are burned by superheated water. The Occupational Safety and Health Administration slaps the company with a \$109,500 fine for multiple safety violations

OSHA added BP to internal watch list of companies for being **"indifferent to its legal obligations to protect employee safety."**

BP Suffered the most work-related fatalities in the U.S. Refining Industry

A leak at the Texas City refinery resulted in a "shelter in place" order for nearby residents.

267,000 gallon spill in Prudhoe Bay, Alaska due to corroded, uncleaned pipelines. Company officials acknowledged they had not internally cleaned the pipelines in question for well over a decade before the spill.

A BP refinery in Toledo, Ohio, was fined \$3 Million earlier this year for 'willful' safety violations, including the use of valves similar to those that contributed to the Texas City blast

A fire at BP's Chocolate Bayou petrochemical plant forces an emergency shutdown. The fire burns for two days. Fortunately, no one was injured

Health & Safety



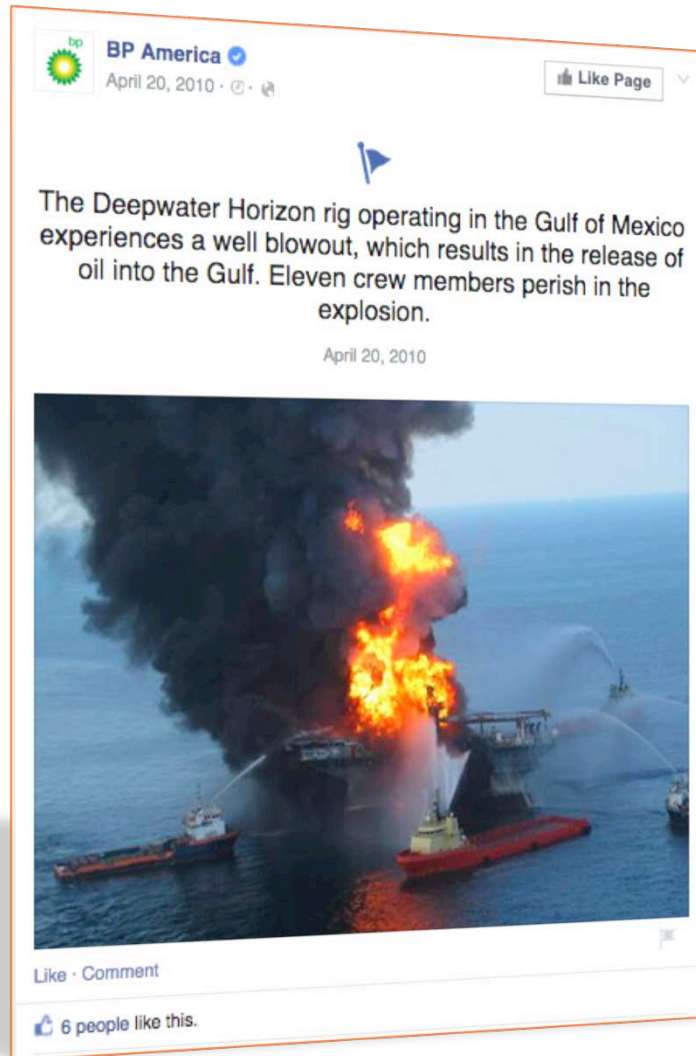
Wildlife

The background features a white central area with two large orange triangular shapes. One triangle is in the top-left corner, and the other is in the bottom-right corner, meeting at a diagonal line that runs from the top-left towards the bottom-right.

Content Strategy

Seven Pillars in Action

Social Media Response



- Between late May, 2010 – December 31, 2010, BP Americas Posted 24 times a day on Facebook; however, while doing research, there were only 77 posts regarding Deepwater Horizon, with 3,993 likes, 14,828 comments and 13 shares left on their Facebook page
- Before the Deepwater Horizon Explosion, BP did not use their Facebook for any messaging

[Add to My Page's Favorites](#)[Suggest to Friends](#)[Subscribe via SMS](#)

2 August 2010 Update

The MC252 well remains shut-in at this time and active monitoring continues. The DDIII has completed casing and cementing of the liner. Pressure has reached 6,989 psi. More: <http://bit.ly/ajcE30>

Information

Location:
Houston, TX

8 Friends Like This

6 of 8 Friends

[See All](#)

Tanya
Chadha



Rachel
Kennedy
Caggiano



Virginia
Miracle



John Bell



Lauren
Turner



Stephen
Marino

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Commenting

YouTube

Twitter

Notes

>>

BP America + Others

BP America

Just Others



BP America The U.S. Environmental Protection Agency (EPA) has completed the second phase of dispersant testing to assess the toxicity of eight dispersants. The results confirm that the dispersant used in the Gulf oil spill response, Corexit 9500A, is generally no more or less toxic than the other available alternatives. Additiona...

[See More](#)[Dispersants | EPA Response to BP Spill in the Gulf of Mexico](#)www.epa.gov

EPA Releases Second Phase of Toxicity Testing Data for Eight Oil Dispersants.

 11 minutes ago · [Comment](#) · [Like](#) · [View Feedback \(23\)](#) · [Share](#)

BP America Representatives from BP and other state, federal and partner agencies responding to the Deepwater Horizon oil spill are scheduled to host an open house in Cameron Parish Tuesday, August 3. The open house will give residents the opportunity to engage one-on-one with experts about the techniques, strategies and materials...

[See More](#)**Cameron Parish Open House**

Tomorrow at 6:00pm

Creole Community Center, Creole, LA

 about an hour ago · [Comment](#) · [Like](#) · [View Feedback \(53\)](#) · [Share](#) · [RSVP to this event](#)**BP America**

Operational Update – 2 August 2010 Updated August 2 at 9:30 a.m. CDT The MC252 well has been successfully shut-in for integrity testing since July 15; there is currently no oil flowing into the Gulf of Mexico. Active monitoring continues during the integrity test; there has been no evidence of the well not having integrity...

 2 hours ago · [Comment](#) · [Like](#) · [View Feedback \(73\)](#) · [Share](#)

BP America Alert: Live tweeting of this today's briefing with Admiral Thad Allen will begin shortly at http://twitter.com/BP_America. To learn more about how the static kill operation works, watch Kent explain the process at the link below (video).

**Static Kill Overview from BP's Kent Wells**www.youtube.com

In this video, BP Sr VP Kent Wells explains key differences between the Top Kill, which was unsuccessful, and the Static Kill procedure proposed to kill the MC252. Wells covers both the Static Kill and Bottom Kill procedures being planned for killing and cementing the MC252.

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Gulf of Mexico Response

more response details:

bp.com

also:

facebook.com/bpAmerica

youtube.com/bp

flickr.com/bpAmerica

For more information on the Static Kill Procedure from BP's Kent Wells, please visit:

<http://bit.ly/statickillvideo>



BP_America

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EPA: results from testing confirm the dispersant used is no more or less toxic than alternatives.
<http://bit.ly/aHQeRB>

11 minutes ago via HootSuite

Have questions about the #oilspill response? Join us for an Open House 8/3 @ 6pm in Creole, LA: <http://bit.ly/9wM4TT> #louisiana

about 1 hour ago via web

Operational Update: The well remains shut in; pressure reached 6,989 psi and is slowly rising. More: <http://bit.ly/ajcE30>

about 2 hours ago via web

Starting injection test sometime this afternoon to establish a path for mud to flow & pumping rates. -Adm Allen

about 2 hours ago via web

Live tweeting of today's briefing with Adm. Allen begins soon. Learn about the static kill (video): <http://bit.ly/statickillvideo> #oilspill

about 3 hours ago via HootSuite

Transcript & audio of Adm Allen briefing yesterday, including info on dispersants: <http://bit.ly/c7Td0w> #oilspill

about 4 hours ago via web

BP mobile claims center stops Tues. in St. Bernard Parish, Louisiana 10am-3pm. More info and dates: <http://bit.ly/aG0uFx>

about 5 hours ago via web



Verified Account

Name Official BP

Location Gulf of Mexico region

Web <http://www.bp.com>

Bio Official BP Twitter. For info on oil spill response efforts, visit bp.com. For spill-related claims: 800-440-0858. To report affected wildlife: 866-555-1401.

144

18,723

1,153

following followers listed

Tweets

1,714

Favorites

Actions

block BP_America
report for spam

Following



View all...



RSS feed of BP_America's tweets



Gulf of Mexico response

bp.com



Latest on BP Response

Beaches and Cleanup

Claims and Economy

Health and Safety

Restore Environment

Wildlife

Block



Wildlife rescue hotline:
800-277-1121



Static Kill Overview --...

In this video, BP Senior Vice President, Kent Wells, provides an update on the integrity test for the

From: **BPplc**



Views: 4650



BP, plc

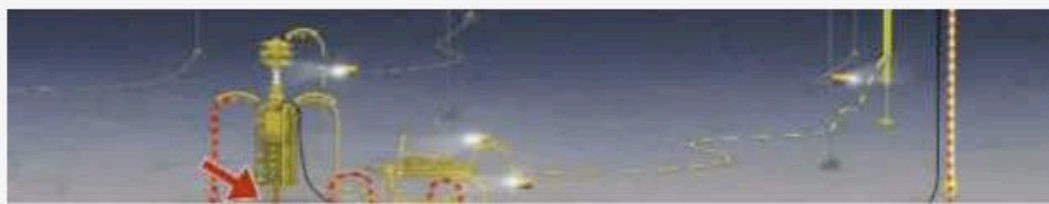
BPplc's Channel

Subscribe

Uploads

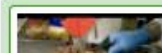
Favorites

Playlists



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Date Added | Most Viewed | Top Rated



**Making it Right:
Wildlife**



BP America's photostream

pro

[Sets](#) [Galleries](#) [Tags](#) [People](#) [Map](#) [Archives](#) [Favorites](#) [Profile](#)

[Slideshow](#)

Soft boom removal off New Harbor Island



Soft boom removal off New Harbor Island, LA 28 July 2010

Some rights reserved

Uploaded on [Aug 2, 2010](#)

[0 comments](#)

Workers repair boom at the Theodore Staging Centre



Workers repair boom at the Theodore Staging Center in Theodore, AL on July 31, 2010

Some rights reserved

Uploaded on [Aug 2, 2010](#)

[0 comments](#)

Workers from Ike's Beach Service conduct overnight beach cleaning operation



Workers from Ike's Beach Service conduct overnight beach cleaning operations on the beach near...

Some rights reserved

Uploaded on [Aug 2, 2010](#)

[0 comments](#)

Mark Harter talk with people about claims at the Open House/Oil Spill Expo



Mark Harter (blue shirt) and Kevin Thibodeaux (black shirt), both from Worley, talk with people...

Some rights reserved

Uploaded on [Aug 2, 2010](#)

[0 comments](#)



Cleanup

[484 photos](#)



Community Outreach

[60 photos](#)



Claims

[51 photos](#)




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[Response in video](#)
[Live ROV feeds](#)

BP — Live Feed of ROV Videos

Video from Gulf of Mexico ROVs

Live feeds from Hos



ROV 1



ROV 2

Live feeds from Oly



ROV 1



ROV 2

Live feeds from Ocean Intervention III



ROV 1



ROV 2

Live feed from Inspire 1

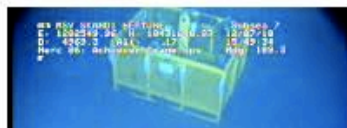


ROV 1

Live feeds from Boa Deep C



Live feeds from Skandi





BP America



Wall

Info

Live Webcast

YouTube

Contacts

News



Admin Controls: [Edit Tab Settings](#)



America Speaks to BP

Google, YouTube and the PBS NewsHour interview
Bob Dudley, Chief Executive for BP's Response
Thursday, July 1 at 3:30pm EST

Bob Dudley will respond directly to questions and concerns submitted at youtube.com/citizentube in a live session moderated by the PBS NewsHour's Ray Suarez.



[Live video chat by Ustream](#)



Gulf of Mexico response Recovery and Containment

2 August 2010

827,046

barrels of oily liquid skimmed
(34.7 million gallons)

Nearly 3,860 large tanker trucks

265,238

ba
(n
Mc



Gulf of Mexico response: Cap Replacement Surface Oil Attack Plan

13 July 2010

0-5 miles

Skimming close to oil well

Incident site
50 miles from shore

LARGE SKIMMERS



MID-SIZE SKIMMERS



SKIMMING BARGE PLATFORMS



Our largest skimmers are closest to the source to catch as much oil as possible.

5-30 miles

Controlled in-situ burn, mechanical recovery and standby aerial dispersant

BURN TEAMS



STANDBY AIRCRAFT



MID-SIZE SKIMMERS



SUPPORT BOATS



AERIAL COORDINATION



The MZ-3A blimp can patrol the shoreline from above, direct skimmers and look out for marine mammals and wildlife in harm's way.

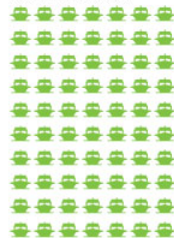
30+ miles

Near shore protection

NEAR SHORE BOOMING



SKIMMING TASKFORCE



x5

Massive efforts to collect as much oil as possible at sea.



Gulf of Mexico response Claims and Payments

2 August 2010

Over \$4 billion spent to date

87,100



Gulf of Mexico response Claims Paid: Texas

2 August 2010

CLAIMS PAID BY COUNTY (in dollars)



Gulf of Mexico response Mobilization and Deployment

2 August 2010

30,200
people

83% of Fenway Park (Boston Red Sox) (Boston, MA)



5,300
vessels

76% of the entire fleet deployed during the D-Day invasion at Normandy



830
skimmers

827,046 barrels of oily liquid skimmed (over 34.7 million gallons)



86
aircraft

Nearly 14% of the size of a leading U.S. airline's entire fleet



3.2 million
feet of boom deployed

Approximately the distance between Seattle, WA and Sacramento, CA

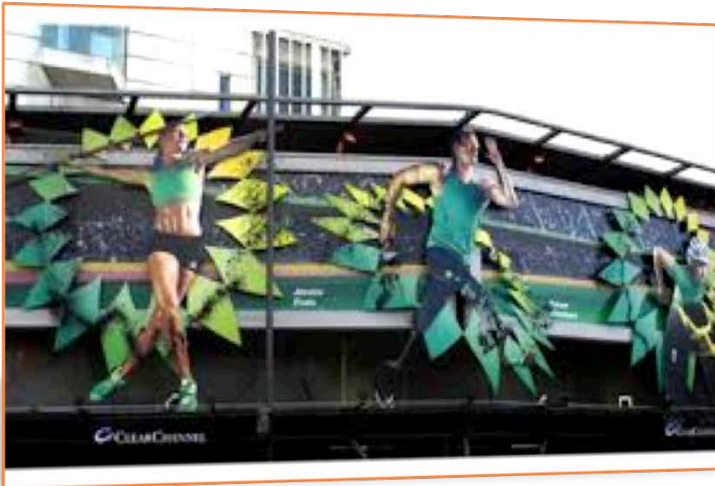


The background consists of a white central area with two large orange triangular shapes. One triangle is in the top-left corner, and the other is in the bottom-right corner, meeting at a diagonal line that runs from the top-left towards the bottom-right.

2012

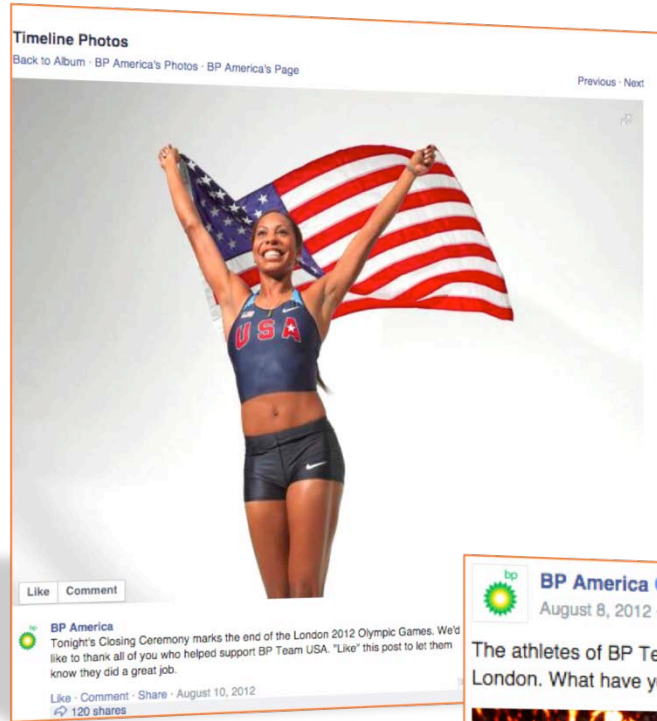
BRITISH PRIDE FOR THE LONDON OLYMPICS

BP Sponsors 2012 Summer Olympics



- Held in London, UK, the Summer Olympics were held between July 27 and August 12, 2012
- BP sponsored the games by contributing \$63 million to the games
- In a letter sent to the London Olympic Games Organizing Committee, 34 signatories said that organizers had failed to think of broader ethical and environmental impacts of this sponsorship (The Guardian)
- A spokeswoman for the organizing committee is quoted by saying that “as a sustainability partner, BP is working with [committee] to make London 2012 the most sustainable Games possible.”

Social Media Around London 2012

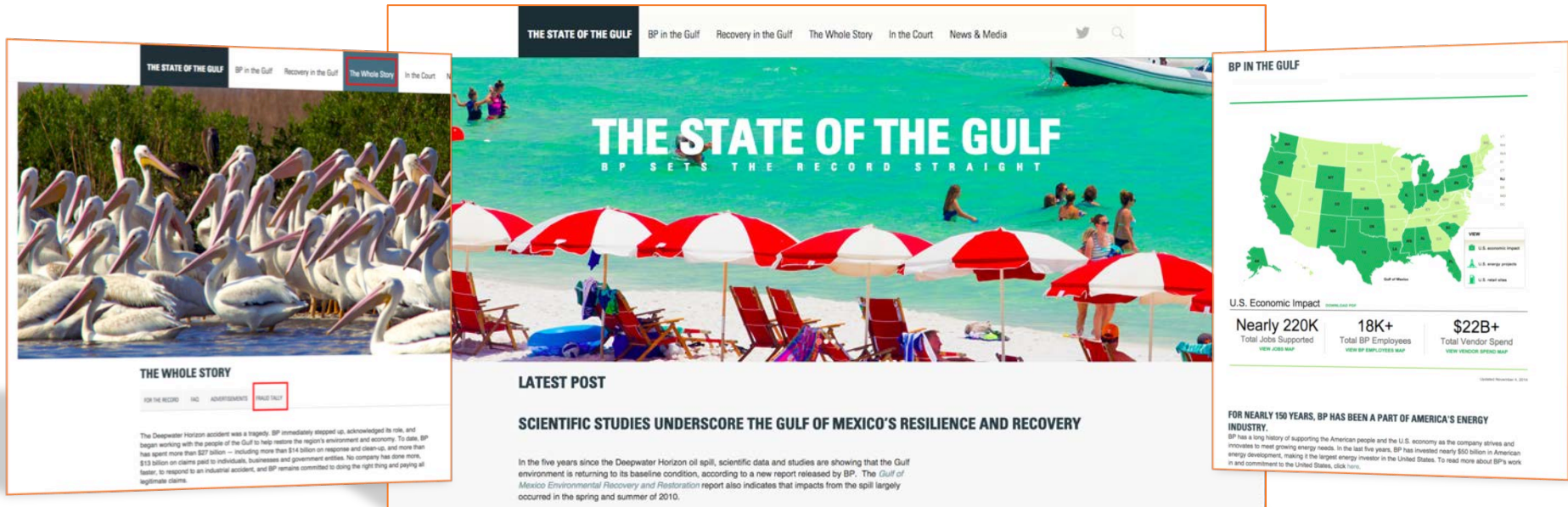


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2013 - 2014

BP'S POST-OLYMPIC CONTENT

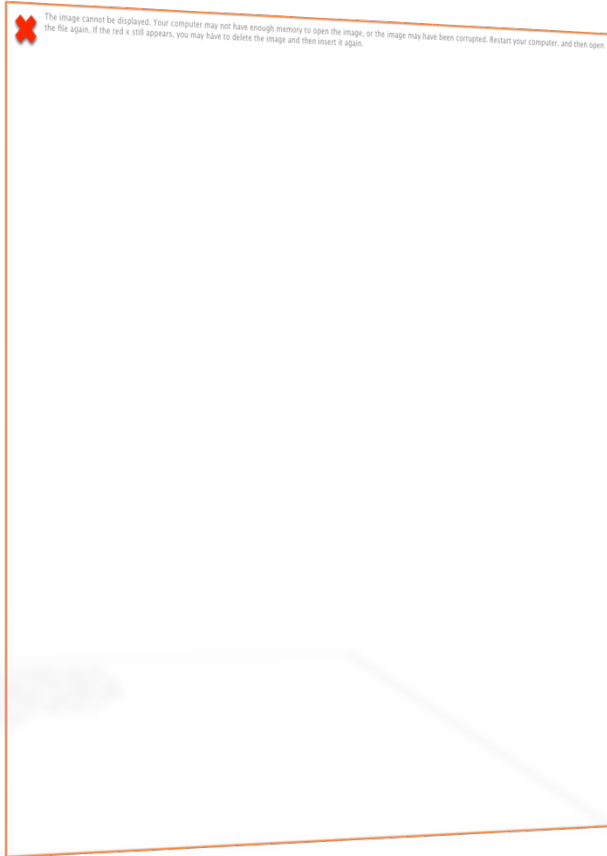
State of the Gulf



Quick Facts:

- Created-October 31, 2013
- Domain creation date-September 18, 2011
 - Daily Page Views Per Visitor - 5.10
 - Daily Time on Site - 6:29
- Average Bounce Rate - 25.60%

State of the Gulf



Quick Facts:

- 607 Followers
- Following 352
- 566 Tweets
- [@BP_America](#) for the most part no longer tweets about DWH, but retweets State of the Gulf
- Since its inception, [@Stateofthegulf](#) had has 1,220 retweets, 228 shares and 248 replies. The most frequent retweeters are [@BP_America](#) and [@MorrellGeoff](#)

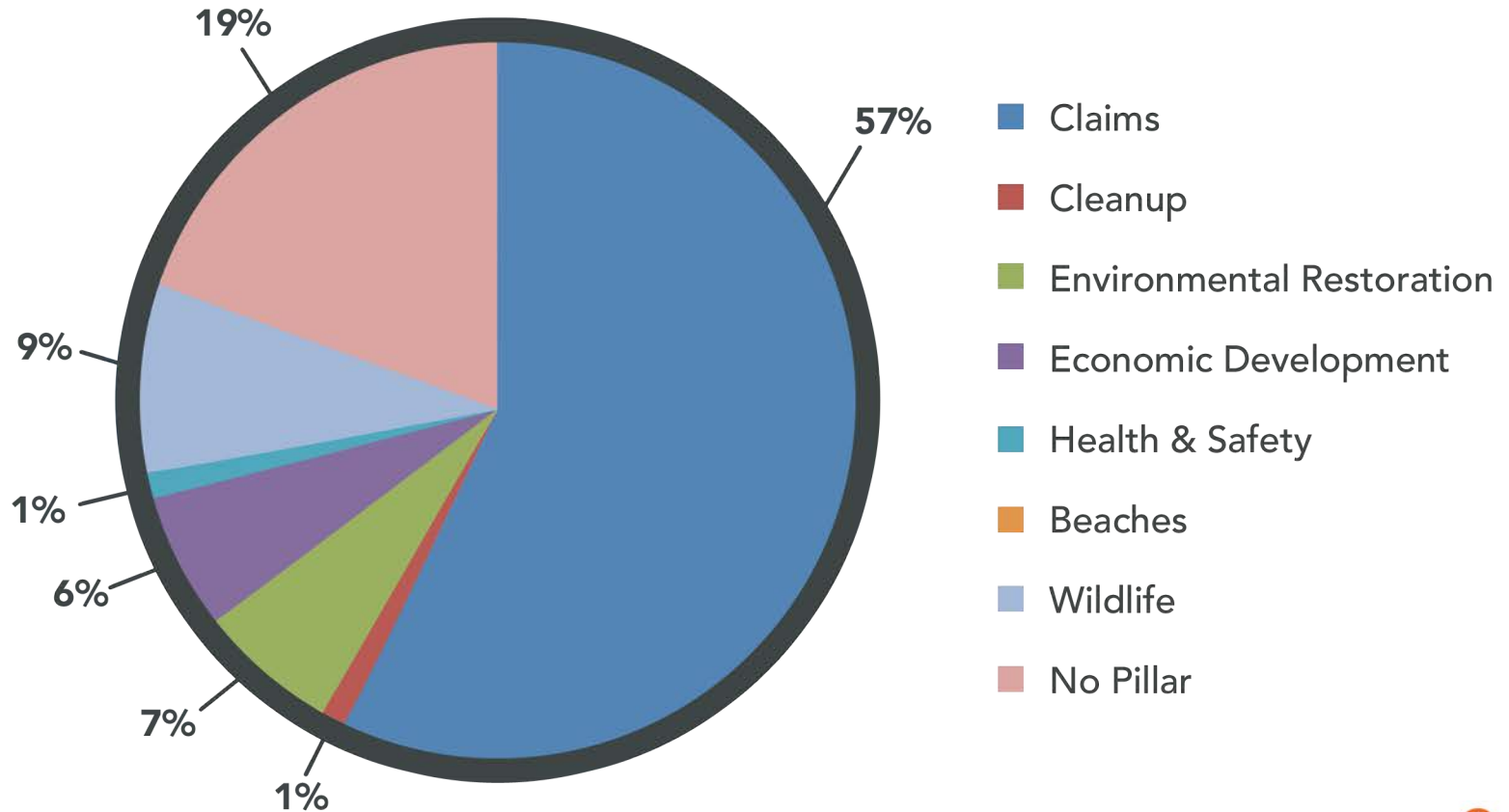


State of the Gulf

BP "Sets the Record Straight"



Number of Tweets



State of the Gulf

BP “Sets the Record Straight”

@StateoftheGulf

“Ignored documentation requirements, missed red flags and improper handling continue to plague #Gulf settlement prgm: bit.ly/18oKJLO”
– December 5, 2013



@BP_America

“@jshaheedy33 Where are you looking? Our gas station finder may help you locate a BP station near you: [Http://t.co/gtiicGFWDb](http://t.co/gtiicGFWDb)”

(@ShopFloorNam): “ICYMI: NAM’s Aric Newhose sat down with @Lenovo @BASFCorporation @BP_America to talk reinvesting in #mfg #RIAM13 <http://t.co/H2CPrApQMD>”

“As part of our ongoing commitment to America, #BP proudly supports more than a quarter of a million #US #Jobs: <http://t.co/F9Z6PP8Std>”
– December 5, 2013

State of the Gulf

BP “Sets the Record Straight”

@StateoftheGulf

“More absurd awards: restaurant management company gets over \$8 million from #Gulf Settlement program.

Read more...”

– December 13, 2013



@BP_America

“Did you know #BP’s oldest US heritage company got its start in #Pennsylvania nearly 150 years ago? Find out more...”

“Are you a specialist #engineer or geoscientist? These are two in-demand recruiting areas at #BP... via @AAPG”

“Did you know #BP spent \$290M+ with #Washington #Businesses last year, enough to build eight Space Needles”
– December 13, 2013

State of the Gulf

BP “Sets the Record Straight”

@StateoftheGulf

“Louisiana has become the “lawsuit bayou,” deterring investment and costing jobs, says @WSJOpinion: ow.ly/s7POK”

– December 30, 2013



@BP_America

(@StateoftheGulf): “Louisiana has become the “lawsuit bayou,” deterring investment and costing jobs, says @WSJOpinion: ow.ly/s7POK”

“As one of #NewMexico’s largest #natgas producers, #BP contributed approx. \$225M to the state’s economy in 2012: <http://t.co/cbBOMZa84p>”

– December 30, 2013

State of the Gulf

BP "Sets the Record Straight" – Negative Response



60 Minutes

A screenshot of the CBSN 60 Minutes website. The top navigation bar is dark red with a clock icon, the text 'CBSN 60 MINUTES', and links for 'EPISODES', 'OVERTIME', 'TOPICS', and 'THE'. The main content area features a large video player with a thumbnail showing a man in a suit (Robert G. Anderson) standing next to a large green BP logo. Below the video player, the headline 'BP CRIES FOUL IN MASSIVE OIL SPILL SETTLEMENT' is displayed in large, bold, black letters. Underneath the headline is a sub-headline in italics: 'Is BP backpedaling on a settlement with oil spill victims, or are some Gulf Coast businesses exploiting BP to the tune of more than \$500 million?'. At the bottom of the page, there is a metadata section with the year '2014', the date 'MAY 04', the correspondent 'SCOTT PELLEY', and social media engagement statistics: 'COMMENTS 53', 'FACEBOOK 72', 'TWITTER 177', 'STUMBLE', and 'MORE'. A small URL and timestamp are visible at the very bottom: 'ssive-oil-spill-settlement/ Tue Mar 24 2015 10:15:12 GMT-0400 (EDT)'.

CBSN 60 MINUTES

EPISODES · OVERTIME · TOPICS · THE

OVER A BARREL
bp
Produced by Robert G. Anderson

BP CRIES FOUL IN MASSIVE OIL SPILL SETTLEMENT

Is BP backpedaling on a settlement with oil spill victims, or are some Gulf Coast businesses exploiting BP to the tune of more than \$500 million?

2014 CORRESPONDENT
MAY 04 SCOTT PELLEY

COMMENTS 53 FACEBOOK 72 TWITTER 177 STUMBLE MORE

ssive-oil-spill-settlement/ Tue Mar 24 2015 10:15:12 GMT-0400 (EDT)



The image cannot be displayed. Your computer may not have enough memory to open the image, or the image may have been corrupted. Restart your computer, and then open the file again. If the red x still appears, you may have to delete the image and then insert it again.

- Pillar: Claims
- Last Runs:
 - January 7, 2014 –
The New York Times,
The Washington Post
 - January 8, 2014 –
The Wall Street Journal

Some lawyers represent businesses with losses from the spill.

Others represent themselves.

More than three years ago, BP made a commitment to the Gulf, and every day since, we've worked hard to keep it. But the settlement agreement we signed to help people and businesses that suffered real economic losses from the spill has been twisted and misinterpreted to allow payments for losses that did not occur or have no apparent connection to the spill.

And who are some of the biggest beneficiaries of this misinterpretation? Lawyers and law firms making claims for *themselves*. In fact, they've received more in offers from the Court Supervised Settlement Program than restaurants, bars, hotels, or seafood processors. **The average offer made to law firms is \$750,000 – more than three times the average offer made to all other businesses.**

Here are some examples of the enormous awards lawyers have gotten for themselves:

- **Claim XXX24:** A law firm specializing in corporate litigation for hedge funds and institutional investors claimed lost income in 2010. The law firm was awarded more than **\$5 million**.

- **Claim XXX18:** Despite a banner year in 2010 – a year that showed 99% more profit than 2009 – a law firm was awarded more than **\$3 million**.

- **Claim XXX54:** A law firm with clients ranging from biotech firms to banks represented more than 400 spill claimants and had a higher profit in 2010 than in the previous year. The law firm was awarded more than **\$8 million**.

On top of their own claims, many lawyers are taking up to **25%** of the compensation their clients are awarded by the Settlement Program. And with nearly **\$5 billion** awarded to claimants thus far, that means law firms could stand to collect more than **\$1 billion** in additional fees.

What's more, under the settlement agreement, the lead plaintiffs' lawyers could share **another \$600 million** for negotiating the deal and representing the class.

The settlement wasn't intended to be a huge payday for lawyers. It was designed to help people and businesses that suffered real financial losses due to the spill. BP will continue fighting to return the settlement to its original purpose and to make sure awards go to claimants who actually deserve them.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



• Pillar: Claims

• Last Runs:

- January 14, 2014 –
The New York Times,
The Washington Post
- January 15, 2014 –
The Wall Street Journal

Another law firm hits the jackpot:

\$7 million award from the Gulf Settlement Program.

The numbers are indisputable – law firms are some of the biggest beneficiaries of the Gulf Settlement. Check out this \$7 million award to The Andry Law Firm.

Under the settlement, claimants must show losses by comparing their profits before the spill to those after the spill. But The Andry Law Firm's claim had a few problems:

- It depended on the inclusion of a contingency fee from work that took place roughly 10 years earlier, when The Andry Law Firm *didn't even exist*.
- The firm's post-spill "losses" were based on a decision to shift its focus to other businesses and had *no apparent connection to the spill*.

Still, in March 2013, the Gulf Settlement Program awarded The Andry Law Firm **more than \$7 million**. However, that huge award was placed on hold when a Court-ordered independent investigation of the Settlement Program by former FBI Director and Federal Judge Louis Freeh revealed even more problems:

- A partner of The Andry Law Firm improperly worked in "concerted action" with a senior Settlement Program lawyer to *expedite the firm's claim*.
- The same senior Settlement Program lawyer concocted an "elaborate and circuitous channel" for the payment and "*laundering*" of *referral fees* for other claims from that same partner.

Based on the evidence of serious wrongdoing, Judge Freeh recommended that this conduct be referred to the US Attorney's Office for further investigation under criminal statutes.

BP will continue to shine a light on and fight to stop all abuses of the settlement so that the claims process can return to doing what it was intended to do: paying the legitimate claims of people and businesses who suffered real financial losses from the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



• Pillar: Claims

• Last Runs:

- January 21, 2014 –
The New York Times,
The Washington Post
- January 22, 2014 –
The Wall Street Journal

A \$357,000 payment so outrageous

Former FBI Director Louis Freeh says it should be paid back.

Claims XXX90 and XXX91: A fisherman submitted claims for lost fishing income due to the spill. According to a Court-ordered investigation by former FBI Director and Federal Judge Louis Freeh, the claims were based on a series of misleading documents, including “tax returns” that had never been filed with the IRS claiming over \$150,000 in pre-spill income from shrimping. The 2009 tax return the claimant actually filed with the IRS, however, showed that he was instead unemployed with no income the year before the spill. Another 11 documents submitted were affidavits from people who supposedly purchased his goods – eight were unsigned and none identified a date, place or amount of purchase. Yet the claimant was **awarded more than \$357,000.**

In addition, Judge Freeh found that a senior lawyer inside the Settlement Program had a conflict of interest because he had previously represented the fisherman. Judge Freeh's investigation determined that the lawyer “closely monitored” the fisherman's claims from inside the facility and received tens of thousands of dollars in “referral fees” as the claims were processed.

Based on his findings that the claimant presented false documents and fraudulent evidence, Judge Freeh has now asked the Court to order the claimant, the lawyers, and the accountants who helped him to return the \$357,000 awarded and any other money they received in connection with these claims.

All these problems relate to the Settlement Program's handling of just two claims. What do we know about the tens of thousands of other claims that have been processed and paid to date? Have other claims been tainted by apparent fraud and misconduct? Did other claimants have a lawyer inside the Settlement Program “monitoring” their claims? What kind of confidence do these revelations inspire in the Settlement Program?

BP will continue to shine a light on and fight to stop all abuses of the settlement so that the claims process can return to doing what it was intended to do: paying the legitimate claims of people and businesses who suffered real financial losses from the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



• Pillar: Claims

• Last Runs:

- January 28, 2014 –
The New York Times,
The Washington Post
- January 29, 2014 –
The Wall Street Journal

Would you approve this claim?

The Gulf Settlement Program did.

Claim XXX89: A global nuclear consultant submitted a claim for lost income to the Gulf Settlement Program. The business has clients all over the world and performs services that could not possibly have been affected by the spill. The claim submitted also showed the company's revenue and profits were higher in the year of the spill than any other year from 2007 to 2011. The claimant was **awarded more than \$510,000.**

A claim from a company with a global business. For alleged losses in the company's most profitable period in years. With no apparent connection to the spill.

Despite these obvious red flags, the Gulf Settlement Program approved this claim anyway. Without adequate investigation or sufficient backup documentation. Indeed, the claimant even argued that whether it was affected by the spill is irrelevant. The fact is that **thousands of undeserving claims like this – totaling over half a billion dollars – have already been paid.**

We'll continue fighting to stop all abuses of the settlement and return the claims process to doing what it was intended to do: paying the legitimate claims of people and businesses who suffered real financial losses from the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



- Pillar: Claims
- Last Runs:
 - February 4, 2014 – The New York Times, The Washington Post
 - February 5, 2014 – The Wall Street Journal

Would you approve these claims?

The Gulf Settlement Program did.

Claims XXXX51 et al.: Four colorectal surgeons from the same practice submitted individual claims for lost income to the Gulf Settlement Program. Two of the surgeons provided sworn statements for the other surgeons stating that their losses were due to the spill. Their practice is located over 300 miles from the Gulf and performs services that do not have any apparent connection to the spill. The claimants were **paid more than \$60,000 in total.**

Claims submitted by colorectal surgeons. From a practice that is hundreds of miles from the Gulf. Backed up by statements from each other. With no apparent connection to the spill.

Despite these obvious red flags, the Gulf Settlement Program approved and paid these claims anyway. Without adequate investigation or sufficient backup documentation. The fact is that **thousands of undeserving claims like these – totaling over half a billion dollars – have already been awarded.**

We'll continue fighting to stop all abuses of the settlement and return the claims process to doing what it was intended to do: paying the legitimate claims of people and businesses who suffered real financial losses from the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



- Pillar: Claims

- Last Runs:

- February 20, 2014 –
The New York Times,
The Washington Post
- February 21, 2014 –
The Wall Street Journal

More problems with the Gulf Settlement:

Fishy patterns in seafood compensation claims.

As part of the Gulf Settlement, BP established a \$2.3 billion Seafood Compensation Program to help shrimpers and fishermen who suffered financial losses due to the spill. Unfortunately, as with other aspects of the Gulf Settlement, the Seafood Compensation Program appears to be tainted by questionable, potentially fraudulent claims. In fact, some all too familiar patterns have emerged:

- Some claims are supported by sworn statements from claimants that conflict with their tax returns, official trip tickets, and even subsequent statements about the amounts they earned and the species they fished.
- To receive higher compensation amounts, many claimants reported that they predominantly or exclusively shrimped, even though their paperwork suggested that they were catching numerous species.
- Some claimants filed sworn statements that describe working only during a limited period of months, which inflates their benchmark earnings and increases their alleged "losses."
- Numerous awards project surprisingly large increases in estimated 2010 earnings, based on sworn statements, sometimes written by family members, and at odds with amounts earned in the prior year, as indicated in tax returns.
- Numerous sworn personal statements from different claimants have identical or near-identical language, including grammatical errors.

Former FBI Director and Federal Judge Louis Freeh has begun to investigate the Seafood Program, and we understand that he has already found reason for suspicion in many of the approved seafood claims he's examined so far.

One billion dollars has already been awarded and paid by the Seafood Compensation Program. How many of these seafood compensation claims had obvious red flags like these? It's wrong and it's unfair to all of the hard-working people of the Gulf who deserve a reliable claims process.

BP remains committed to paying all legitimate claims of real people who suffered real financial losses from the spill. But we will take whatever legal steps necessary to ensure that fraud is not rewarded and claims money goes to claimants who actually deserve it.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



• Pillar: Claims, Economic Development

• Last Runs:

- February 24, 2014 – The New York Times
- February 25, 2014 – The Washington Post
- February 26, 2014 – The Wall Street Journal

A hurricane business loses money in a year with no hurricanes.

Would you approve this claim?

Claim XXX72: A disaster assistance contractor submitted a claim for lost income to the Gulf Settlement Program. The company had a banner year in 2008 when it received millions of dollars in federal contracts following Hurricanes Gustav and Ike. But because there were no major hurricanes impacting the Gulf Coast in 2010, the company earned much less profit in 2010 than in years prior. The claimant was **awarded more than \$2.6 million.**

A claim from a business that makes its money following natural disasters, especially hurricanes. Seeking payment for profits lost because no major hurricanes hit the Gulf Coast the year of the spill. Awarded more than \$2.6 million.

Despite these obvious red flags, the Gulf Settlement Program approved this claim anyway. Without even common sense consideration for the cause of the claimant's losses. The fact is that **thousands of undeserving claims like this – totaling over half a billion dollars – have already been awarded.**

We'll continue fighting to stop all abuses of the settlement and return the claims process to doing what it was intended to do: paying the legitimate claims of people and businesses who suffered real financial losses from the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



- Pillar: Claims

- Last Runs:

- March 4, 2014 –
The Washington Post
- March 6, 2014 –
The Wall Street Journal,
The New York Times

We've tried to do the right thing.

Will other companies be discouraged from doing the same?

Immediately following the Deepwater Horizon accident, BP committed to restore the environment and help people affected by the spill recover as soon as possible. We waived the statutory liability cap, mounted an unprecedented cleanup, and began paying claims within days.

Nearly four years later, we've spent more than \$26 billion. \$12 billion of that has gone to paying hundreds of thousands of claims. Over the last two years, most claims have been paid through a settlement agreement designed to compensate the remaining people and businesses with financial losses due to the spill.

Unfortunately, that agreement has been implemented in a way that encourages people to exploit it. Over the last several months, we've shared with you a few of the most outrageous cases of exploitation and other abuse. Exaggerated, even fictitious claims. Fraud within the Settlement Program. And the firing or resignation of senior Settlement Program officials due to misconduct.

We've been fighting to return the settlement to its intended purpose: paying actual spill victims for real losses. Some have dismissed this as BP's problem alone; however, we believe it poses questions relevant to all of us.

What choice will other companies make when faced with the next industrial accident, product defect, or data security breach?

Will they accept responsibility and do the right thing?

Or will the lesson be that it's better to deny, delay, and litigate – with victims potentially waiting decades for compensation?

What happens with the Gulf settlement today may very well determine how other businesses approach their responsibilities tomorrow.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



- Pillar: Claims, Economic Development

- Last Runs:
 - March 25, 2014 – The New York Times
 - March 26, 2014 – The Washington Post
 - March 27, 2014 – The Wall Street Journal

The fight to restore the settlement **has not changed our commitment to the Gulf.**

We recently reached an agreement with the federal government that allows BP once again to obtain new deepwater exploration leases. Within days, BP bid on and won 24 new leases in the Gulf of Mexico, further expanding our position as a leader in exploration and production there:

- We are the largest investor and leaseholder in the Gulf of Mexico, with ownership in more than 600 leases.
- We operate 4 of the largest production hubs in the Gulf and currently have 11 rigs in the deepwater Gulf – more than any other company.
- BP employs more than 2,300 people in its Gulf of Mexico business and supports tens of thousands of additional jobs in the region.

Our resolution with the government clears the way for us to continue investing billions of dollars in the Gulf each year, bolstering employment in the region and advancing America's quest for energy self-sufficiency.

BP's fight to restore the settlement agreement to its intended purpose – paying the legitimate claims of those who suffered real financial losses from the spill – has caused some to say we no longer care about the Gulf. Nothing could be further from the truth.

Our continued Gulf investments – as well as the \$26 billion we've spent to date on the region's economic and environmental recovery – are proof of our commitment. We are proud to play a key role in the Gulf region, partnering with its workers, its businesses, and its communities. And we intend to play that role for years to come.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



• Pillar: Claims, Economic Development, Restoration

- Last Runs:
 - April 8, 2014 –
The New York Times
 - April 9, 2014 –
The Washington Post
 - April 10, 2014 –
The Wall Street Journal



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114 COMMENTS

How a Gulf Settlement That BP Once Hailed Became Its Target

By CAMPBELL ROBERTSON and JOHN SCHWARTZ APRIL 26, 2014



SLOWING PAYMENTS DOWN Barry Labruzzo, a shrimper from Slidell, La., said of the claims process, "They've been giving me the runaround." William Widmer for The New York Times

Email

NEW ORLEANS — Four years ago the Deepwater Horizon oil rig caught fire and exploded, killing 11 men, spewing millions of barrels of oil into the

Our fight to fix the Gulf Settlement continues.

Here's why it matters.

For nearly a year, we've been telling you about questionable payments being made by the Gulf Settlement Program established to pay claimants who suffered economic losses as a result of the Deepwater Horizon accident.

Through the courts, we've successfully fixed a misinterpretation of accounting rules that allowed for the payment of fictitious or artificially inflated losses. As a result, there is now a new policy in place at the Settlement Program that we hope will ensure these errors do not continue.

Unfortunately, despite our efforts, another serious misinterpretation of the settlement remains: thousands of people and businesses never harmed by the spill have been paid. Unless this issue is corrected by the courts, billions of dollars will be awarded to claimants who've been encouraged to exploit the system.

It's unfair, but we also firmly believe that it's not legal. In using the courts to pay people who were never victims, the process flies in the face of established law, basic principles of justice, and the U.S. Constitution.

BP has announced that it will ask the Supreme Court to review the lower court decisions that have affirmed this process. We cannot sit idly by while the Gulf Settlement Program pays claimants that were never harmed by the spill. It's not what we agreed to when we signed the settlement agreement – it's not what any company would ever agree to – and it's against the law.

We also want you to know that this legal fight has not in any way changed our commitment to the Gulf. To date, we've paid more than \$13 billion in claims, and we'll continue to pay claims from anyone who suffered real financial losses due to the spill.

For more, go to theStateoftheGulf.com or follow [@StateoftheGulf](https://twitter.com/StateoftheGulf).



- Pillar: Claims

- Last runs:

- May 30, 2014 –
The Washington Post,
The Wall Street Journal

Know of fraud or corruption
in Gulf spill claims?
Do something about it:

ReportGulfFraud.info

Whatever you may think about BP, we can all agree that fraud and corruption are wrong. And with allegations of fraud and corruption in Gulf spill claims continuing to surface, there's something you can do about it. If you know someone who has submitted or helped prepare a fraudulent claim, or if you have information about corruption, contact the federal government's National Center for Disaster Fraud at **(877) 623-3423** or visit their website at **ReportGulfFraud.info**.

You can remain anonymous and the call is toll-free. Federal law enforcement will investigate pertinent information, which can lead to the prosecution or recovery of fraudulent claims.

BP remains committed to paying all legitimate claims, and with your assistance, we can make sure that the people who receive claims awards actually deserve them.



- Pillar: Claims
- Last runs:
 - May 30, 2014 –
The Washington Post,
The Wall Street Journal

The background features a white central area with two large orange triangular shapes. One triangle is in the top-left corner, and the other is in the bottom-right corner, meeting at a diagonal line that runs from the top-left towards the bottom-right.

2015

FIVE YEARS LATER

Fraud Tally

FRAUD TALLY FOR GULF OIL SPILL CLAIMS

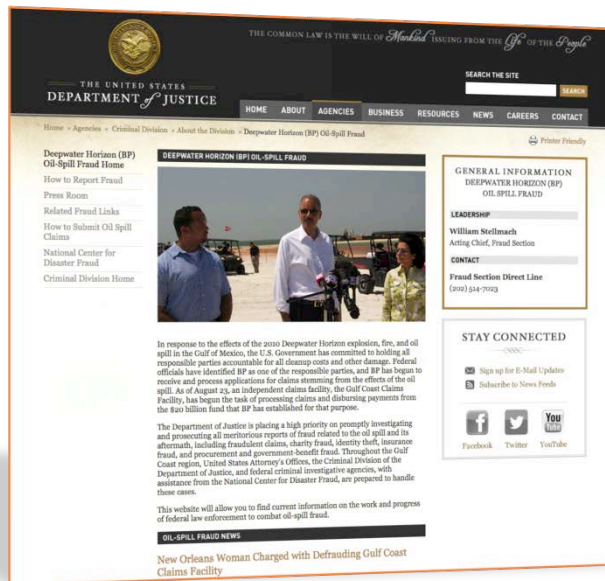
The Fraud Tally tracks reported instances of fraud that have resulted in criminal charges and convictions related to claims processed against BP by three claims facilities – the BP Claims Program, the Gulf Coast Claims Facility and the Court-Supervised Settlement Program – stemming from the Deepwater Horizon accident. The Fraud Tally is based on publicly available information, including federal and state court filings, news reports and press releases from government entities.

The Fraud Tally does not include funds improperly awarded through misinterpretations of the settlement agreement BP signed with the Plaintiffs Steering Committee in 2012. BP estimates the Court Supervised Settlement Program has awarded more than half a billion dollars to people for losses they claimed but that BP contends are fictitious, exaggerated or not connected to the accident. No company would agree to pay for losses that it did not cause, and BP certainly did not when it entered into this settlement agreement with the Plaintiffs' Steering Committee in 2012. BP will continue to fight to return the settlement to its original, explicit and lawful purpose: the compensation of claimants who suffered actual losses because of the spill.

(Note: The below information, which may be incomplete and is subject to change, was last updated on March 3, 2015)

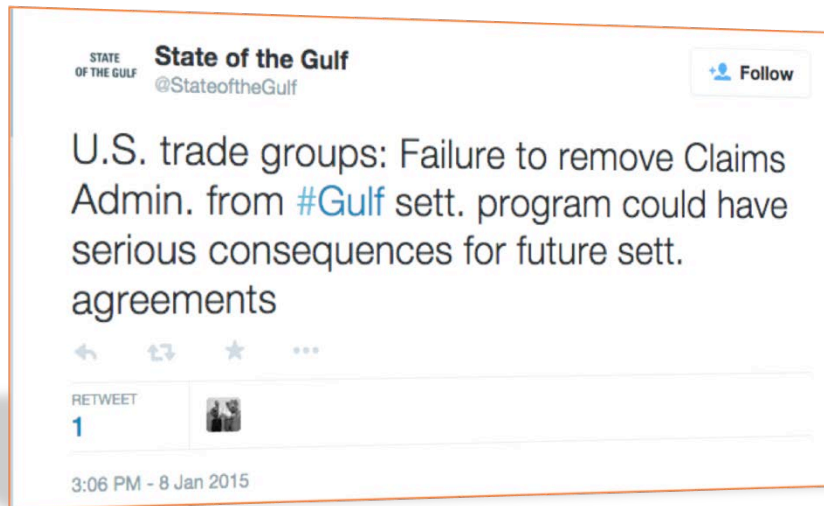
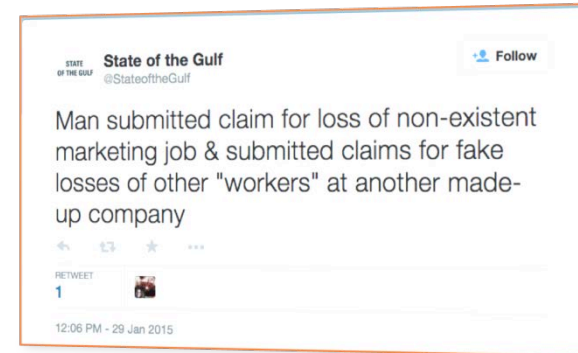
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ReportGulfFraud.Info



- Owned by Michael Litchfield of Louisiana
- Created Date – 1-8-2015
- Updated Date – 3-9-2015
- Registration Expiry Date – 1-8-2017

Negative Social Media Response



Conclusion

Making out BP to be the victim



Thank You